

EDUCATION

M.F.A. IN INTERDISCIPLINARY DESIGN, 2012 **COLLEGE FOR CREATIVE STUDIES** **DETROIT, MICHIGAN**

Studios include redesigning the museum experience, cable/internet TV system interface, Volvo stroller brand extension, next generation telematics system, branding and website design for SSIM, Carhartt branding extension for workwear in China, Local Heroes board game to enhance awareness of Detroit's grassroots community

B.F.A. IN PRODUCT DESIGN, 2009 **COLLEGE FOR CREATIVE STUDIES**

Studios included a Nike sponsored studio, flat pack furniture, ceiling fan, counter-top appliances, GM Pace Lab, Bent Ply Furniture Making, sci-fi and fantasy painting

ACHIEVEMENTS

*General Motors/Pace Award "Best Persona Development" for 2013 Cadillac HMI design, 2009
Nike fencing shoe selected for display at the NAIAS, 2008
Autoweek Trophy Design Competition Second place, 2006*

EXPERIENCE

KEN PARK GRAPHICS- FREELANCE DESIGNER **APRIL 2014- CURRENT**

Ideation and concept illustrations of toys for European markets, made in China. Products range from cars and trucks of the wind up or R/C variety to different kinds of figurines ranging from aliens, to dinosaurs, to robots, and characters.

VOSSEN WHEELS- FREELANCE DESIGNER **JULY 2014- SEPTEMBER 2014**

Tasked with developing a low cost and unique wheel stand for displays at shows and retail settings. The final design displays wheels on a curved vertical pole that shows the wheels at three different angles. Delivered was a package from product ideation to a CAD model.

PLANKSTER- FREELANCE DESIGNER **JANUARY 19-MARCH 10, 2014**

Client Andre Cuffe needed help developing an aesthetic and features for a patent made for facilitating a planking exercise. A design concept package was developed with functional and human factors features from sketches to a full CAD model with renderings and orthographic drawings.

CINE ZEN- FREELANCE DESIGNER **MARCH 2010- JANUARY 2014**

Cine Zen is a new camera accessory company for DSLRs capable of shooting HD video. Responsibilities include ideation and development of parts for a Linear Tracking System (LTS) and a Shoulder Rig/DSLR cage. Parts are made out of aluminum using a mill.

SKILLS

Research, Sketching, Illustration, Model making, Wood working, PC & Mac computers, Adobe Creative Suite (Dreamweaver, Illustrator, Photoshop, InDesign) basic HTML & CSS coding, Solidworks, Alias, Rhinoceros, Bunkspeed, Showcase

CURRENT PROJECTS

JOY PERFORMANCE

Starting with wheels, Joy Performance is the up and coming premium wheel manufacturer in Detroit. Currently I am gaining popularity via social media with over 1300 followers on Instagram. Future plans include a prototype and crowd funding.

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