

# Mohanad Adel Mohamed

## Graphic/Web Designer



### OBJECTIVE

A Graphics Designer with 10+ years of professional experience seeking for a compelling job where my creative skills are challenged. Seeking a job position in the creative team where I can apply my knowledge of diverse design skills set and graphics art.

### SKILLS & PROFICIENCIES

- Experience in designing logos, corporate identity, advertisements, sales collaterals, catalogs, client presentations, newsletters, etc.
- Ability to bring fresh perspective to the brand without losing original intent
- Excellent communication skills and ability to interact with clients and understand their requirements
- Proven presentation skills with expertise in demonstrating the designs to the clients and getting their approval
- Brainstorming and developing new concepts and ideas to boost the brand
- Excellent team player and ability to work in groups to complete a desired task

### SOFTWARE SKILLS

Adobe Photoshop	Adobe Illustrator	Adobe Dreamweaver
Adobe Flash	Adobe Aftereffects	Adobe Premiere
HTML5	CSS3	Jquery
Bootstrap	Word press	Joomla

### COURSES

Graphic Diploma (Photoshop, Corel draw, Illustrator, Freehand)  
Web Diploma (Flash, Front page, CSS, Dream Weaver, Swish)  
Video Editing (After effects, Edius)  
Basics of Photography & lighting.  
English in American university Cairo  
ICDL

### PERSONAL INFORMATION

**Address** : 71 Al Sadat St. El Haram St., Giza – Egypt.  
**Mobile** : +2 0100 820 15 86  
**E-Mail** : [Armendo2005@hotmail.com](mailto:Armendo2005@hotmail.com)  
**Nationality** : Egyptian.  
**Date of Birth** : 26-06-1984  
**Marital Status** : Married.  
**Military Service**: Exempted

**1- ALKHODEIR EGYPT INT. CO. FOR TRADE & INDUSTRY  
S.A.E.**

**As: Senior Web and Graphic Designer**

Responsibilities

- Ongoing design and maintenance of new and existing websites.
- Liaising closely with a customer or client at the design stage.
- Designing landing pages and also email addresses.
- Promotion of websites both organically and using Google Adwords.
- Interacting with designers, programmers and clients.
- Creating content that converts visitors to purchasers.
- Enhancing the look, functionality and appearance of a website.
- Fixing problems encountered in the functioning of the website.
- Designing websites that are easy and effective to use.
- Designing web campaigns for online initiatives, editorials, emails & banners.
- Building affiliate white-labels websites, promotional banners & creative material.
- Testing websites for functionality in different browsers & at different resolutions
- Optimize images for Web user interface and create HTML/CSS that matches a Photoshop design layout.
- Designing Logo, Corporate Identity, Brochure, Flyer, Packages, Outdoor design, Color Separation and Catalogues.

From August 2012 To Till now

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**2-Working for**

**" Sawt Albadeah T.V "**

Satellite Channel (KSA)

**As: Web & Graphic Designer**

Responsibilities

- Managing, producing and designing projects from brief to fulfilment.
- Designing & creating marketing & e-marketing materials on a range of projects.
- Ensuring consistency in a client's corporate and promotional brands.
- Presenting finalized ideas & concepts to clients, colleagues and senior managers.
- Answering queries from clients.
- Creating original artwork for short and long term projects.
- Involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Working with a range of media, including photography, to create final artwork.
- Designing pitches and presentations for the sales teams.
- Keeping up to date with new software, post-production techniques & industry trends.
- Producing graphic content for site re-skins, page layouts, email designs, site graphics & static & Flash banners.
- Video Editing

From June 2010 To June 2012

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3- Working for

**"Misr October Industrial Co"**

Printing & Leather Products Manufacturing (Egypt)

**As: Web and Graphic Designer**

Responsibilities

- Optimize images for Web user interface and create HTML/CSS that matches a Photoshop design layout.
- Designing Logo, Corporate Identity, Brochure, Flyer, Packages, Outdoor design, Color Separation and Catalogues.
- Good background about kinds of paper.

From October 2008 To May 2010

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4 - Working for

**"Edumed Co."**

Event Management Company (Egypt)

**As Web and Graphic Designer**

Responsibilities

- Create designs and sample layouts for Web Sites and Portals.
- Designing flash buttons, menu, banner and intro.
- Designing Brochure, Flyer, b. Cards, Multimedia Presentations.

From September 2005 To October 2008

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**My Projects :**

**My Graphic Portfolio**

<http://www.4shared.com/office/uC-sFr5cba/Portfolio.html>

**My Online Web Designing**

- [www.joketech.net](http://www.joketech.net)
- [www.egyptarabnews.com](http://www.egyptarabnews.com)
- [www.moic-egypt.com](http://www.moic-egypt.com)
- [www.khodeir.com](http://www.khodeir.com)
- [www.302labs.com](http://www.302labs.com)
- [www.302labs.net](http://www.302labs.net)
- [www.sawtalbadeah.com](http://www.sawtalbadeah.com)
- [www.integrated-medicalassistance.com](http://www.integrated-medicalassistance.com)

**My Video Editing**

- <http://www.youtube.com/watch?v=nbYz0sz9IpQ> (Short Movie)
  - [http://www.youtube.com/watch?v=j3FP0g\\_AFiA](http://www.youtube.com/watch?v=j3FP0g_AFiA) (Short Clip)
  - <http://www.youtube.com/watch?v=md3d4-UEgds> (Short Clip)
  - <http://www.youtube.com/watch?v=-hzv4553f2c> (intro)
  - [http://www.youtube.com/watch?v=IO6k\\_aOyxig](http://www.youtube.com/watch?v=IO6k_aOyxig) (intro)
  - <http://www.youtube.com/watch?v=zJhncR5o8xk> (intro)
  - [http://www.youtube.com/watch?v=6kckfg5EP\\_A](http://www.youtube.com/watch?v=6kckfg5EP_A) (Adv.)
  - <http://www.youtube.com/watch?v=IWkOqWxrQ3w> (Adv.)
  - <http://www.youtube.com/watch?v=eJPSHKILe20> (Adv.)
  - <http://www.youtube.com/watch?v=-hB9mgFriFw> (Adv.)
  - <http://www.youtube.com/watch?v=0uRIM1KBwa8> (Adv.)
  - <http://www.youtube.com/watch?v=SNvq-QaGw7c> (Adv.)
  - [http://www.youtube.com/watch?v=wfoY5\\_C43kQ](http://www.youtube.com/watch?v=wfoY5_C43kQ) (Adv.)
  - <http://www.youtube.com/watch?v=d-UccXcURds> (Adv.)
  - <http://www.youtube.com/watch?v=e9BWY8izU3g> (Adv.)
  - <http://www.youtube.com/watch?v=MmjCBpZfwrI> (Adv.)
  - <http://www.youtube.com/watch?v=pV9pXrOaAqc> (Adv.)
  - <http://www.youtube.com/watch?v=lq8IzL983Dw> (Adv.)
  - [http://www.youtube.com/watch?v=GvUTQH4g\\_E](http://www.youtube.com/watch?v=GvUTQH4g_E) (Adv.)
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**Education :**

**Bachelor in computer science and information system May 2005  
October 6 University.**

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**Languages :**

**Arabic : Mother tongue**

**English: Excellent**

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