

Anthony Ratcliffe
Film/video Editor and film-maker

Personal details:

Address:
13 Wingate Road
London, W6 0UR

Telephone: 07912523489
Email: anthony.m.ratcliffe@gmail.com

Show reel:

<https://vimeo.com/115917814>

General:

I am an ambitious, hard working film-maker and editor specialising in fashion, performance and modelling. I have great pride in my technical knowledge and experience. I love to put creativity into everything I do, be it personal, commercial or corporate work, and ensure that the finished product is to the highest standard possible, leaving the viewer with a lasting impression and a clear understanding of a film's message.

Since graduating from Kingston University as an animator in 2009 I have made many films for London's burlesque, alternative and musical communities. This has included filming and editing pieces for star performers, leading shows, and major club nights as well as creating many music videos (see below for details).

My study and knowledge of animation has taught me a great many things and has had a very influential impact on my work. From it I have learned unique ways to frame shots, create compositions and effectively build atmosphere in a piece.

For the past two and a half years I have been working at Swordfish Editing in Soho, London, a highly regarded offline editing company. I am one of two editors cutting adverts, pitch films, mood films and case studies for many major advertising agencies and the high profile clients they represent (see below for details).

Technical production skills:

I am an expert user of the following editing software:

- Premiere
- Final Cut Pro
- After Effects
- Photoshop

Some of my major projects as a consultant:

I filmed *The New Orleans Burlesque Festival 2014* – an annual burlesque festival, one of the biggest in the world – and edited the resulting footage for display online

<https://www.youtube.com/watch?v=yjn0mnoRPHM>

I have filmed and edited numerous promotional videos for *The Double R Club* – a leading London cabaret club themed around the work of David Lynch.

<https://vimeo.com/49789187>

I have filmed and edited three music videos for *The Urban Voodoo Machine* - an internationally acclaimed band made up of the best of London's underground rock and roll scene.

<https://www.youtube.com/watch?v=iPs28ikx2ww>

I have on a number of occasions filmed and edited promotional material for *Fabulously Fetish* – an award-winning Shoe and leather-ware brand.

<https://vimeo.com/55731943>

In 2014 I filmed and edited promotional material for *An Evening of Burlesque at The Savoy* – A cabaret club hosted at one of London's most famous and historic hotels.

<https://vimeo.com/101292142>

I have filmed and edited promotional material for *What Katie Did* – the world's leading faux vintage lingerie brand regularly seen in publications such as Vogue.

<https://www.youtube.com/watch?v=rBOoSzpGCM>

I have a long-running collaboration with internationally acclaimed burlesque performer and model *Miss Miranda*, and have filmed and edited many performance videos, promotional materials, and art pieces for her.

<https://vimeo.com/70541172>

Major advertising agencies I have worked with at Swordfish include:

Leo Burnett
Leagas Delaney
Saatchi & Saatchi

Some major brands I have worked with at Swordfish include:

Always
Amnesty International
BarclayCard
CocaCola
The Co-operative
DDF
Kelloggs
McDonald's
MaxFactor
NSPCC
Pampers
Samsung
SSE
Unilever
Virgin / Virgin Airlines