

SKILLS

- Print & Digital Design
- Brand Activation
- UI/UX Design
- 3D Modeling (Props)
- 3D Environmental Art
- Characters (2D & 3D)
- Exhibit Design, Installation, and Removal
- Event Coordination
- K-12 Teaching Certification Substitute (Virginia)
- Fluent in Spanish

TOOLS

- Adobe Design Suite CC
- 3DS Studio Max 16
- UDK 3
- Mud Box
- Flash 5.5
- Art Rage
- Balsamiq
- MS Office Suite
- EventBrite
- Font Explorer® X Pro

EDUCATION

The Guildhall at Southern Methodist University

2012

- Masters in Interactive Technology (Art Creation)

2009

- Certificate in Interactive Technology & Digital Game Development (Art Creation)

West Virginia University

2008

- Bachelor in Fine Arts (Graphic Design)

HISTORY

Graphic Designer (Freelance)

May 2017 - Present

Flower + Hewes, Santa Monica, Ca

A contemporary fine art gallery located within Loews Santa Monica Beach Hotel.

- Designed and sent to print a series (6) of business cards displaying works of current artist represented by the gallery.
- Created art labels, gallery signs, and internal gallery documents like invoices, guidelines and contracts.
- Redesigned the gallery logo as a workable vectors file.
- Filled in for sales associate for the gallery when needed.

Graphic Designer (Creative Group)

September 2016 – May 2017

Government CIO, Washington, DC

Providing creative solutions for key issues facing government IT executives.

- Created info-graphics and 30 unique asset's for a proposal that Government CIO was pitching to a client.

MarCom Group, Alexandria, VA

A full service advertising agency and one of DC's top-25 ad agencies.

- Designed layouts and info-graphics for large volume contracts and proposals for clients like the US government agencies and the US military.

Mack-Sumner Communications, Alexandria, VA

A creative firm founded so Americans have a loud, strong voice in the political process.

- Made grammatical and visual changes to hundreds of Democratic campaign mailers for the 2016 elections.
- Learned to use MSC's job queue system (Cassidy).

Substitute Art & Design Teacher

November 2016 – May 2017

Fairfax County Public Schools, Fairfax County, VA

FCPS is the largest public-school system in VA and the 10th largest school system in the US.

- Instructed art and design student with assignments left by the absent teacher.
- Created art and design lesson plans based on Fairfax County guidelines. If instructions were not provided an absent teacher.
- Assisted students with understanding art and design theories, concepts, software, and equipment.
- Maintained a safe and respectful learning environment for students to learn in.

Exhibition Designer

September 2015 – August, 2016

Art Museum of the Americas (AMA), Washington, DC

The oldest museum of contemporary Latin American art in the US.

Graphic Design

- Designed print and digital materials like e-flyer's, web banners, logos, outdoor banners, brochures and VIP gifts for each museum exhibit and event.
- Created internal museum documents like donation mailers and membership forms.
- Made each exhibits gallery layout, wall text, and labels in coordination with artist.
- Developed the current AMA logo and integrated it into the OAS logo, and OAS tag line.
- Produced exhibit and event materials in-house using the museum's Epson 9800.
- Maintained and serviced the museum plotter printer. (Epson 9800)
- Photographed museum art in high-res formats for archiving and as graphic design assets.
- Updated the AMA website with new pages, info and various graphic elements.

Exhibit Design

- Designed each exhibits space in concert with our exhibit coordinator and exhibiting artist.
- Coordinate vendors prices, shipping dates, and quality control for all graphic design materials.
- Installed and removed art and audio/video installation.
- Assisted in the painting and repair of the museum walls before and after exhibits.

July 2014 - September 2015

• Creative Director

Streethearts, Cap Haitian, Haiti

A non-profit that provide a safe haven for street children in Haiti and the Dominican Republic.

Graphic Design

- Designed print and digital material for fundraising events.
- Made internal documents like tax exempt forms and business cards.
- Developed a style guide so staff and volunteers could develop content based on established standards.

Brand Activation

- Planned and coordinated events for fundraising events.
- Started a and maintained a cloud database for visual media and documents.
- Designed a line of unisex shirts to be sold online and at events, the shirts also became the uniforms that staff and volunteers use.

Relationship management

- Coordinated campaigns and projects between various parties all over the world.
- Managed donors in a positive manner and overcome power struggles by listening to donor ideas and gently steering them away to task they are better suited for.

• Graphic Designer (Freelance)

June 2014 – February 2017

Global Cold Chain Alliance, Alexandria, VA

A trade association for the climate controlled storage industry.

- Designed recruitment mail-outs for each of the GCCA core partners.

Great American Crab Company, Arlington, VA

The Quarterdeck and District Crabs are premier seafood restaurants in Washington, DC.

- Designed the logo for District Crab, for branding and marketing purposes.
- Made 11 x 17 in. lunch and dinner menus for the Quarterdeck.

• 3D Artist and Graphic Designer

April 2013 - May 2014

Soudesune, Tokyo, Japan

A full-service advertising and branding agency catering to client needs both online and off.

Graphic Design

- Designed various print and web graphics's for both small and large business, branding projects.
- Assisted in the development of the pitch that awarded Soudesune a multi-million, multi-year marketing campaign with Imperial Tobacco.
- Made 3D cigarettes packs for Imperial Tobacco ads and commercials.
- Developed example of print ads for Imperial Tobacco testing groups.

User Interface Design

- Designed the layouts and UI assets for a iOS and Android entertainment and social app named Quchy.

3D Modeling and Animation

- Created the Quchy app mascot from concept sketches to a fully rigged 3D character.

• Graphic Design Intern

May - August 2007

DEM inc., Taipei, Taiwan

The leading design and branding agency in Taiwan.

- Designed various graphic elements like concept art, packaging graphics, user interface icons, logos and 3D product renders.

• Sony Marketing Intern

May - August 2006

Sony Music, Taipei, Taiwan

A music leader and one of the 4 largest recording companies in the world.

- Burned new artist music through a secure network daily, to keep the marketing team up to date.
- Transcribed American artist interviews into text and added annotations to the verbal colloquialisms used by American artists to help the Taiwanese marketing team to better understand their artist.