

Jose Benedicto T. Gamboa

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PROFESSIONAL EXPERIENCE

Graphic Artist / Creative HotHouse – Barcelona

July 2015 – February 2016

Created assets for various applications (Chopchat, Fotoku, Pletoon, Clipster, etc.) and wrote, and illustrated weekly digital comics for over 15 million users in Indonesia, Philippines, Thailand, and Singapore.

Art Director / Campaigns & Grey - Manila

2013 - 2014

Created storyboards and pitches for clients like Proctor & Gamble, Unilever, and other international brands in the private and public sector, as well as NGO's.

Storyboard Artist / Revolver Films - Manila

2011 - 2013

Worked closely with directors to create boards for various campaigns, including short animations, viral videos, and other publicity campaigns.

Researcher / Lord Cultural Resources - Barcelona

November 2014 – February 2015

Worked with the principal consultant of Lord Cultural Resources, a Canadian museum consultancy. Conducted research and content planning for museums in Dubai, Australia, and India.

Graphic Designer + Visual Artist / freelance

2003 – Current

As a graphic designer, I've worked in teams to conceptualize and execute briefs ranging from print and television advertisements, websites, user interfaces, branding, marketing collaterals, to publications.

As a visual artist, I've created illustrations, paintings, murals, and graphic novels.

In 2009 I started an independent comic book label, Comic Biographies, Inc. We produce non-fiction comics on Filipino icons, and our subjects have included the likes of boxer-turned-statesman Manny Pacquiao, and the first female head of state in Asia, Corazon Aquino. The purpose of Comic Biographies, Inc. is to promote literacy and to inspire the youth through the accessible medium of comics. The titles have been published in print and digital format, with the

latter being available on iTunes and the Amazon Kindle store. The label also creates customized comics on commission.

Clients include Creative HotHouse, Lord Cultural Resources, International Institute of Gastronomy, Culture, Art & Tourism, The Net Group, Inc, Proctor & Gamble, Cities Development Initiative for Asia, World Wildlife Fund, Al Jazeera – English, Lock-Clock Escape Rooms Barcelona.

[portfolio](#)

Art Director / Campaigns & Grey - Manila
2013

As an art director I worked in a multinational advertising agency dedicated to the agency's biggest client, Proctor & Gamble. Roles and responsibilities included conceptualization, pitching, and storyboards.

Faculty / De La Salle - College of Saint Benilde School of Design & Art - Manila
May 2012 – 2014

I teach illustration for comics under the Animation Department at the School of Design & Arts. I further developed the syllabus to include the traditional techniques of comic book illustrators (sketching, drawing from references, inking, and so on), as well as focusing on storytelling and publishing.

Writer & Illustrator / Bookmark Publishing - Manila
February 2011 – Current

Illustrator and writer of children's storybooks. Two titles published to date. Nominated for the 2012 National Book Development Board's Children's Storybook Awards.

ACADEMIC HISTORY

Diploma in Graphic Design

Bau Escola del Disseny, Barcelona, Spain (ongoing)

Postgraduate in Arts & Cultural Management

Universitat Internacional de Catalunya, Barcelona, Spain (2015)

Certificate in Basic Education

College of Education, University of the Philippines (2005)

Bachelor of Arts in Interdisciplinary Studies

Minor in Communication and Fine Arts

School of Humanities, Ateneo de Manila University (2001)

PROFESSIONAL DEVELOPMENT

2015 Create, Innovate, Grow! by the European Creative Alliance, IESE Business Schools, Barcelona, Spain

2014 Co-Creation: Distributed Performances & Alternative Content for the Big Screen by the Generalitat de Catalunya, Institut del Teatre, Barcelona, Spain
2012 Reinvention Thinkshop conducted by Eric Cruz (Leo Burnett – Kuala Lumpur), Mind Museum, Manila, Philippines
2010 Maven Secrets, conducted by Anton Diaz of ourawesomeplanet.com, Asian Institute of Management, Manila, Philippines
2010 Internet Marketing Boot Camp, various speakers from Paypal, Ogilvy, Google, etc. Dusit Thani Hotel, Manila, Philippines

2009 Millionaire Mind Intensive, Success Resources, Singapore Expo, Singapore
2008 Introduction to Fundamental & Technical Analysis, Citiseconline.com, Philippine Stock Exchange
2007 Total Immersion® Swim Instructor Training
2006 Basic First Aid and Lifesaving
2002 PADI Openwater Dive Certification

SPEAKING ENGAGEMENTS

March 2011 – Resource Speaker, 3rd Calabarzon Graphic Design Conference, De La Salle Dasmariñas.
June 2009 – Seminar Leader, Getting Them Ready to Read, Muntinlupa City Hall.

AFFILIATIONS

Universitat Internacional de Catalunya
Barcelona Life Drawing
Culture Trip Barcelona
WhenInManila.com
Ang Ilustrador ng Kabataan (Organization of Children’s Book Illustrators)
Society of Children’s Book Writers and Illustrators
Youth For Understanding International Exchange Program (Norway, 1996-97)
Manila Surfer’s Association
Yoga Philippines

OTHER SKILLS

Moderately fluent in Tagalog, Spanish, and Norwegian.
Certified openwater diver, swim instructor, and intermediate level surfer.