

# Tarryn Lambert

User Experience Research & Design

## WORK EXPERIENCE

### UX Design & Business Strategy Consultant

Tarryn Lambert Consulting - Jan 2018 to Present

- » Discovered a flaw in user flow which saved South African business money by decreasing user drop off.
- » Led a design thinking workshop in San Francisco that facilitated a complex physical onboarding process.
- » Moderated online usability tests for an Australian client.
- » Highlighted employee concerns through research.
- » Created design strategy based off of business needs.
- » Conducted exploratory research for new mobile app.
- » Created educational UX research & design content.
- » Developed hands-on business experience.

### Senior Product Designer

Retrofit - Mar 2017 to Dec 2017

- » Studied user needs for scope and budget allocation.
- » Co-created Retrofit's first implemented UI style guide, to make it easy for users to accomplish goals.
- » Led the redesign and restructure of a complex flow for users to enroll easily which increased sign ups.
- » Designed screens and flows for iOS and Android app.
- » Co-lead design thinking workshop for 50+ people.

### Instructor (UX Design Immersive)

General Assembly - Apr 2016 to Dec 2016

- » Presented 30+ lessons per cohort on UX topics.
- » Customized lesson plans with industry insights.
- » Mentored students to begin their careers in UX.
- » Acted as a "UX Manager" during final client projects.

### Interaction Designer

Ply Interactive - Mar 2013 to Apr 2016

- » Won 2 international design awards with design efforts.
- » Produced sketches, user flows, wireframes, IA, responsive designs, and UX strategy for clients.
- » More on LinkedIn.

## TOOLS

Sketch  
InVision

Omnigraffle  
Adobe Suite

Google Drive  
Slack

## PROFESSIONAL SKILLS

Design Thinking Workshops  
Qualitative Research Methods  
Human Centered Design  
Information Architecture

Client Relations  
Presentations  
Strategy  
Psychology

Card Sorting  
Focus Groups  
Contextual Inquiry  
Deep user interviews

Creative Direction  
Sketching  
Collaboration  
Prototyping

## EDUCATION

### User Centered Design & Engineering Certificate

University of Washington - May 2016

12 credits of the HCDE masters degree

### B.A in Public Relations

Texas Tech University - Dec 2011

Minor in English

### B.A in Visual Communications

Texas Tech University - May 2011

Minor in Spanish

## CONTACT DETAILS

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