



CV



**JANI LEINO**

PIETARINKATU 2 C 48  
00140 HELSINKI

TEL: +358 50 534 3891



Day of birth:

Jani Leino  
Pietarinkatu 2 C 48  
00140 Helsinki

December 14th, 1978 (36 years)

Educational:

Graduate

Käpylä high school, 1999

Design Engineer

Hämeen Ammattikorkeakoulu,  
University of applied sciences, 2009

Student exchange

Shanghai University, China,  
September 2006 - December 2006

Military

Corporal, Kaarti jaeger regiment,  
Santahamina 2000

Language skills:

Finnish mother tongue  
English excellent  
Swedish average

German basics  
Chinese basics

Computer skills:

Adobe Creative Suite  
Rhinoceros  
(render:V-ray)  
Cinema 4D  
3Ds Max (beginner)  
SolidWorks

Clients I have worked with:

Italehti, Provad, Fox Finland, YLE,  
Hard Rock Cafe, Jääpalloliitto,  
Mobile TV, Tuko Logistics, Bittiraha.fi

webpage:

[janimikael.com](http://janimikael.com)

Work experience:

Working period:

09/2012 - 11/2014

Place:

FRAMEA HELSINKI Ltd

FRAMEA HELSINKI Ltd (former Jam Jam Creatives Ltd) is a new creative agency specialized in design, branding, media production and education.

Job:

Entrepreneur / partner, creative director, design-lead

Descriptions:

As a creative director and partner of Jam Jam Creatives Ltd my responsibilities included but was not limited to:

- managing the design sector of the agency
- product design, industrial design, graphic design, interior design
- act as the chairman of the board

Working period:

5/2012 - 12/2013

Place:

Media Station Ltd

Media Station Ltd is a finnish media production house specializing in producing TV and radio programs.

Job:

Creative director

Descriptions:

As a creative director my responsibilities included but was not limited to:

- creating the visual atmosphere & image of new TV program concepts
- designing the concept for the set decorations
- designing the brand book
- supervising that the concepts brand book is followed



Work experience:

Working period: 2.1.2012 - 31.6.2012  
Place: Punkalive ltd  
Punkalive ltd was a finnish furniture manufacturer specialized in using KERTOwood as material.  
Job: Sales consultant / project market, in-house designer  
Descriptions: Project sales consultant for finnish market, in charge of project designs and sales in Finland. In-house furniture designer creating new products for the company catalog.

Working period: 1.6.2008 -  
Place: Altiplan ltd  
Job: Freelance designer  
Descriptions: Various freelance work as a designer such as graphic designs and interior designs.

Working period: 1.2.2009 - 30.6.2009  
Place: Creadesign ltd  
Job: Thesis  
Descriptions: Thesis on Ecological Design for Hämeen Ammattikorkeakoulu

Working period: 1.2.2007 - 30.8..2007  
Place: Lappset Group ltd  
Job: Design Engineer  
Descriptions: Various work in the product development team and concept creation team, ranging from marketing material to industrial design.

Featured work or interviews:

Old News - chair; featured in Industrial design served, <http://www.industrialdesignserved.com/>

Old News - chair; featured in Furniture served, <http://www.furniturereserved.com/>

(Projects featured on the served sites are selected by Behance curatorial team)

Interview, Behance blog, October 14th, 2012, <http://blog.behance.net/teamblog/a-closer-look-with-jani-leino>

(The leading online platform to showcase & discover creative work)

