

Erin Fusco

2D Artist • Graphic Designer • Illustrator

www.erinfusco.com

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949.280.5794

QUALIFICATIONS

10+ years entertainment industry experience, character design, brand development, marketing art, product design & illustration, style guides, graphic design, iconography, toy design, board game design/packaging, digital painting, vector art, storyboarding, animation. Ranked Cosmic Commando in Buzz Lightyear Astro Blasters.

SOFTWARE/HARDWARE

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, VPN, Unity, Mac/PC, Wacom Tablets

EXPERIENCE

FOUNDER/LEAD DESIGNER, PINYATTA! JAN 2017 - CURRENT

Founder and sole designer of pop culture-inspired enamel pins, art prints, and stickers. Responsibilities include:

- Designing and overseeing all merchandise production
- Creation of style guides, vector spec sheets, Pantone color selection
- Discovering, testing, and communicating with production vendors
- Vendor management/feedback/quality control from beginning to end of production, including sample production & review
- Designing all packaging and branding efforts including logo design, advertisements/marketing pieces, backer cards, and shipping materials
- Runs social media platforms and drives engagement with community and fans

OWNER/ARTIST, ERIN FUSCO CREATIVE SERVICES SEP 2003 – CURRENT

Contract-based art services including art direction, marketing collateral, graphic design, presentation design, character design, concept art, logo design, children's book illustration, toy design, and storyboard art for various clients, such as:

- The Walt Disney Company (Consumer Products)
- Google
- NBC/Universal
- Endemol USA
- FremantleMedia
- Ellen Rakieten Entertainment
- IXL Learning
- 5th Street Games
- Sonnentag Design

LEAD ARTIST, MOBILE & SOCIAL GAMES (VARIOUS) OCT 2009 – JUNE 2016

Full-time art lead on mobile & social games teams. Responsibilities include game concept & design, art direction, style guide creation, outsource vendor management, and marketing art for various companies, including:

- Pocket Gems
- Linekong Interactive
- Sugar Publishing
- Apportable

REFERENCES

Furnished upon request