

SARA CLAYTON

PROFILE

I am an interdisciplinary designer with backgrounds in developer experiences, product management, and web development.

EXPERIENCE

Microsoft – User Experience Designer, Windows 10 IoT
July 2017 to Present

Creating wireframes, prototypes, and iconography and leading implementation for consumer and enterprise-facing Windows 10 Internet of Things tools and sites.

Managing design and engineering workstreams for Windows 10 IoT developer tools, site, and content.

Microsoft – User Experience Designer, Microsoft.com
September 2016 to July 2017

Led design process for design and development for a pilot project in partnership with Microsoft Philanthropies and the Hearing, Speech and Deaf Center of Puget Sound.

Managed workstreams for content and design in redesign for Microsoft Careers site and experience. Conducted competitive research and analysis for information architecture of site.

Created wireframes and high-fidelity compositions for redesign of corporate intranet, used by Microsoft employees and vendors worldwide.

Microsoft – Product Marketing Manager, Cloud Platform
September 2015 to September 2016

Established and created content for new and existing social channels for the Open at Microsoft brand by introducing branding and messaging to a non-Microsoft developer audience.

Led logistics and communication among engineering and marketing stakeholders for Microsoft's presence at third-party events in order to effectively promote speakers, feature messaging and drive overall perception change.

EDUCATION

University of Southern California

Class of 2015, Magna Cum Laude

Trustee Scholar (full-tuition award)

Public Relations, B.A.

Web and Mobile Applications Development minors

CONTACT

Email

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Portfolio

www.sara.coffee

TOOLS

Adobe XD

Cinema 4D

Clicktale

Framer

GitHub

Git Shell/Shell

Google Analytics

HTML/CSS

Adobe Illustrator

Interana

Adobe Photoshop

Principle

Sketch

UserTesting

UserZoom

Zenon Editor

SKILLS

Wireframing

User research

Vector design

Rapid prototyping

Information architecture

Project management

LANGUAGES

English

Japanese

Spanish