SARA CLAYTON

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EXPERIENCE

PROGRAM MANAGER 2 & UX DESIGNER
Microsoft

Since July 2017

Lead design vision for all developer tools and documentation for Windows 10 Internet of Things (IoT) brand.

Collaborate as design liaison for cross-team activities including work with the Azure IoT, Microsoft Edge, and Office365 teams.

DESIGNER & OWNER
Hapa Crafts

Since September 2018

Founded Hapa Crafts, a one-woman design shop producing enamel pins, polymer clay jewelry and more.

Lead design for products and consistently work with vendors internationally to produce goods.

Worked with local Seattle shop owners to sell Hapa Crafts goods on consignment and/or wholesale.

UX DESIGNER
Microsoft

September 2016 — July 2017

Led design vision and team for a Microsoft Philanthropies project in partnership with the Hearing, Speech and Deaf Center of Puget Sound.

Conducted competitive research and information architecture analysis as well as coordinated between content and design for Microsoft Careers site redesign.

Created wireframes and produced high-fidelity screens for redesign of corporate intranet, used by Microsoft employees worldwide.

PRODUCT MARKETING MANAGER
Microsoft

September 2015 — September 2016

Generated content for the Open at Microsoft brand and increased Twitter following by nearly 20% (from 40,000); established presence on Medium.com and Periscope by starting blog and video series, respectively.

Designed and collaborated with stakeholders across the company to create net-new collateral for third-party events including shirts, medals, stickers, and more, that continue to be heavily distributed by the marketing team today.

EDUCATION

UNIVERSITY OF WASHINGTON
User-Centered Design Certificate

Seattle, WA
Fall 2018- Spring 2019

UNIVERSITY OF SOUTHERN CALIFORNIA
Bachelor of Arts in Public Relations
Minors in Web and Mobile Application Development

Los Angeles, CA
Class of 2015, Magna Cum Laude & Trustee Scholar

SKILLS

UI/UX DESIGN:
Adobe XD
Sketch

MOTION DESIGN:
After Effects
Principle

GRAPHIC DESIGN:
Adobe Illustrator
Adobe Photoshop
Cinema 4D

USER RESEARCH:
UserTesting
UserZoom

PROGRAMMING:
GitHub
Git Shell
HTML/CSS

LANGUAGES

English (Fluent)
Japanese (Proficient)
Spanish (Proficient)