

Kenneth G. Perry

UX/Front-End Architect

SUMMARY

I am a skilled UX/UI designer with over 10 years front-end development experience. I specialize in User Centered Design, HTML5, CSS3 and Javascript and playing key roles in the leadership and development of many projects. I love designing and building experiences that real solve problems for people.

In addition to my UX/UI design and web development experience I have spent my entire career helping organizations, and the people who work within them, maximize their potential.

- I believe that when you stop learning you stop leading
- User centered design geek
- Tests every assumption
- Problem solver
- Proven bridge builder

OVERVIEW

Digital:

UX/UI Design, HTML 5, CSS/SASS, JavaScript, Responsive Frameworks (Foundation/Bootstrap), Project Management.

CMS:

ExpressionEngine, WordPress, Joomla, Drupal, Blackbaud NetCommunity.

Software:

Sketch, Balsamiq, InVision, Adobe Creative Suite, Zeplin, Sublime

WORK HISTORY

05/2016 - Present **UX/UI Designer**
Pet Asylum
Creating cutting edge interface designs and information architectures for pet health mobile application through a user-centered design process by constructing screen flows, prototypes, and wireframes.

02/2015 - Present **Front-End Developer**
Old Hights Creative Solutions
Wireframing, front-end web development using HTML5, CSS, javascript. Content development and SEO optimization for commercial and non-profit clients using a variety of content management systems, responsive frameworks, and hand-coding.

Nov. 2011 - Oct. 2016 **CX/Business Strategist**
Diocese of Trenton, Lawrenceville, NJ
Applied consumer-centric approach to help the organization make strategy decisions. Analyzed and mined datasets for use in organization-wide planning. Acted as a change agent within an organization to improve internal team work processes and advocated for a consumer-centric approach to teams in the field. Trained parish and school leadership on the use of application of demographic data in pastoral situations.

Jan. 2015 - Mar. 2015 **Front-End Developer**
Diocese of Trenton

📍 New Jersey

📞 732.984.3569

✉ kennethgperry@gmail.com

[in linkedin.com/in/kennethgperry](https://www.linkedin.com/in/kennethgperry)

[🌐 kennethgperry.carbonmade.com/](http://kennethgperry.carbonmade.com/)

SKILLS

UX/UI Design



HTML



CSS/SASS



Organizational Development



Javascript



Project Management



Front end refactoring of internal data collection website using Foundation framework.

Apr. 2013 -
Oct. 2014

Front-End Developer

St. Joseph Parish

Wireframe, prototyping, content strategy, graphic design and front-end web development. Development of CMS using Expression Engine. Developed modular and scalable HTML5, CSS3 with a heavy focus on responsive design and UX/UI design.

Jan. 2012 -
Dec. 2012

UX/Front-End Developer

Catholic Foundation of Greater Philadelphia

Wireframe, prototyping, content development, front-end development for fundraising websites.

Jul. 2005 -
Nov. 2011

Director, Web Development

Diocese of Trenton

Front-end web development for websites across the organization using user centered design practices. UX strategy/design, HTML, CSS/Sass, Javascript and PHP. Responsible for overall design/development and content strategy.

- Created and delivered digital media strategies to directors in diocesan departments
- Project Manager/web developer for organizations website redesign and content realignment
- Managed timelines, project plans and migrations of website content for all organization accounts
- Met with internal and external stakeholders to assess needs
- Translated the Diocese of Trenton's social media strategy into executable plans to build engagement around, and support of, its Pastoral and Communication Plans
- Strategy/Development and implementation of organizational websites
- Trained leadership in best practices in order to engage more customers at the local level

EDUCATION

M.A., Boston College