

JENNY M. LEDERER

401-339-5793

www.jennylederer.com

EDUCATION

The University of Memphis

MFA, 2012

Tufts University

BA, 2005

EXPERIENCE

- 6/2015– Present Lead Designer, The Lineup
Identity design; web design and production; marketing and branding consulting
- 9/2003–Present Principal, Jenny Lederer Imaging
Art direction, design, and production; marketing and branding consulting
- 5/2013–6/2015 Lead Creative, M Booth & Associates
Photography, design, and illustration; marketing consulting
- 6/2012–12/2012 Photo Stylist, Whitmor, Inc.
Product photography, styling, and retouching
- 11/2007–9/2008 Graphic Designer, Side Designs
Graphic design and production for print and web; photo research, editing, retouching; portfolio photography
- 5/2005–5/2008 Photographer, SBER; Armory Revival Company; Carpianato Properties
Art direction, photography, and retouching; image archiving
- 9/2006–6/2007 Graphic Designer/Photo Editor, Sundance/Newbridge Publishing
Publication design; photo research, editing, and retouching; project management
- 5/2006 –9/2006 Communications/Creative Services Intern, NPR
Staff photography and retouching; graphic design for print and web

SKILLS

Social media marketing
Identity development and branding
Adobe Creative Suite, Microsoft Office Suite, FTP software
Digital photography and retouching
Photo research and editing
Copywriting and editing