

SARA CLAYTON

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EXPERIENCE

UX PROGRAM MANAGER

Microsoft

Since July 2017

Lead design vision for all developer tools and documentation for Windows 10 Internet of Things (IoT) brand.

Collaborate as design liaison for cross-team activities including work with the Azure IoT, Microsoft Edge, and Office365 teams.

UX DESIGNER

Microsoft

September 2016 —
July 2017

Led design vision and team for a Microsoft Philanthropies project in partnership with the Hearing, Speech and Deaf Center of Puget Sound.

Conducted competitive research and information architecture analysis as well as coordinated between content and design for Microsoft Careers site redesign.

Created wireframes and produced high-fidelity screens for redesign of corporate intranet, used by Microsoft employees worldwide.

PRODUCT MARKETING MANAGER

Microsoft

September 2015 —
September 2016

Generated content for the Open at Microsoft brand and increased Twitter following by nearly 20% (from 40,000); established presence on Medium.com and Periscope by starting blog and video series, respectively.

Designed and collaborated with stakeholders across the company to create net-new collateral for third-party events including shirts, medals, stickers, and more, that continue to be heavily distributed by the marketing team today.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

Bachelor of Arts in Public Relations
Minors in Web and Mobile Application
Development

Los Angeles, CA

Class of 2015, Magna Cum Laude
& Trustee Scholar

SKILLS

UI/UX DESIGN:

Adobe XD

Sketch

MOTION DESIGN:

After Effects

Principle

GRAPHIC DESIGN:

Adobe Illustrator

Adobe Photoshop

Cinema 4D

USER RESEARCH:

UserTesting

UserZoom

PROGRAMMING:

GitHub

Git Shell

HTML/CSS

LANGUAGES

English (Fluent)

Japanese (Proficient)

Spanish (Proficient)