Rebecca Slyder

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Objective

Web designer with extensive graphic design experience in search of challenging projects and enjoys working with new emerging technologies. Ready to meet organizational demands as a leader or as a team member to generate the best possible results. Able to manage multiple projects and meet tight deadlines. Focused on web and print design, creating user friendly experiences, and creative marketing solutions.

Experience

Freelance Web and Graphic Designer — 2003- Present
Pixelopolis Studios, LLC | Saint Paul, MN
Website design and development tailored for clients needs through utilizing latest technology trends such responsive design, UX design, social media, and various CMS applications. Pixelopolis also provides graphic and multimedia services such as branding, marketing, print design, product photography, and video editing. Development of client projects are performed from concept to execution under tight deadlines and meets design quality assurance.

Lead User Interface Designer and Visual Designer — 2015
US Bank Corporate | Saint Paul, MN
USbank.com | Contract Position
Created high-quality visual designs with user friendly interface for the 24 Hour Banker Knowledge Center website in collaboration with Oracle Cloud Services development team. Created a cohesive style guide ensuring consistent design application across the product, usability design and function, icon design, and layout web pages. The Knowledge Center consisted of documentation for customer support for bank procedures, informational guides, security protocol, and company policies.

Visual Designer and Graphic Designer — 2015
TwinCities.com at Pionner Press | Saint Paul, MN
Produced visually engaging and innovative graphics for Pioneer Press clients ranging from the automotive industry to ExploreMinnesota.com to the Mall of America. Crafted graphic elements, assets, and visual treatments for web, mobile, and email marketing applications. Produced brand look and feel and ensured all creative elements lived up to the highest quality of the company's visual standards for clients.

Senior Graphic Designer — 2006 - 2010
Vision and iMARC Engraving Systems | Phoenix, AZ
Projects included print media, web design, video editing, trade show coordination, product design and product photography shoots. Achievement: Promoted and designed new pet tag line, which increased sales through creative marketing execution.

Education

Bachelor of Science in Web Design and Interactive Media,
The Art Institutes International Minnesota, Minneapolis, MN **2013**

Bachelor of Arts in Graphic Design
Al Collins Design College, Tempe, AZ **2005**

Distinctions

Graduated with honors from the Art Institutes	2013
Dean's List for superior GPA and attendance	2013 - 2011
Honor Art Student of the Year for Excellence in Fine Arts	1999 - 2002

Proficiencies

HTML 5
CSS 3
UX/UI Design
JQuery
PHP/MySQL
WordPress
Adobe Creative Suite
Web Design
Responsive Web Design
Multimedia
Graphic Design
Photography
Marketing
Film Production
Audio Production
Lightroom3
Adobe Bridge
Adobe Acrobat Pro
CorelDRAW X3
Quark Xpress
Final Cut Pro

Affiliations

AIGA
NAPP
Adobe Conference

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