

PERSONAL STATEMENT

My name is Patrick Bühler, I am 22 years old and currently live in Winterthur near Zurich in Switzerland. My passions are marketing, design and project management. Even back when I went through my basic training, I was interested in any kind of design and marketing and already decided which career path I would like to pursue. While working at Hewlett-Packard in different positions, I was able to broaden and consolidate my knowledge, also due to the excellent support I received. Based on various freelance projects for different companies, I was also able to gain valuable experience and impressions on the free market. Through continuous improvement and further knowledge building, as well as through targeted self-study, I was able to come one step closer to my goal each time. Due to my quick and thorough grasp and my flair for technology, I was able to master the range of various programs quickly and work with them in a professional manner. For most tasks, good project and capacity management are hugely important, and therefore mastering these skills is essential for me. In my spare time I like spending time with my friends and family, pursue my hobbies and travel abroad to discover the world and its different cultures.

WORK EXPERIENCE

<p>1</p> <p>From 2015 to today Brand Designer Branders Group AG</p>	<p>1</p> <p>From 2015 to today Founder and CEO Wheelie City Bikes GmbH</p>
<p>1</p> <p>From 2014 to 2015 Sales & Marketing Education Hewlett-Packard GmbH</p>	<p>4</p> <p>From 2012 to 2016 Freelance Design Jobs Nobel Biocare / Simplicity / BENEFit Coaching Network / Becondis / Famcon</p>
<p>1</p> <p>From 2012 to 2013 Design Content Management Hewlett-Packard GmbH</p>	<p>1</p> <p>From 2011 to 2012 Event Marketing Management Trainee Hewlett-Packard GmbH</p>

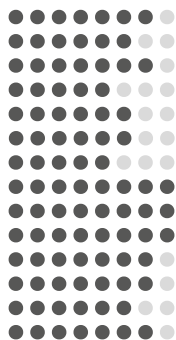
Furthermore I worked for the following customers:

Novartis, Die Post, PostFinance, Swiss Life, SBB, Takeda, Migros Medien, Bindella, Piu, Ernst & Young, Meyer Burger, Thurgauer Kantonalbank, Kuoni

SKILLS

01 Digital

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Dreamweaver
- Adobe Experience Design
- Sketch 3, Slack
- HTML, CSS, WordPress
- Microsoft Office
- Windows OS
- OS X
- Social Media
- Email systems
- CRM
- E-commerce



02 Strengths

- Quick perception
- Completeness of vision
- Communication
- Decision making
- Obtaining information
- Project management
- Teamwork

EDUCATION

- From September 2015 to 2019
Bachelor in Business Communications - Marketing
Hochschule für Wirtschaft Zürich
- From 2013 to 2014
Berufsmaturität - KV BM2
Wirtschaftsschule KV Winterthur
- From 2009 to 2012
3 years of Handelsschule Kaufmann Profil E
Juventus Handelsschule Zurich
- From 2006 to 2009
3 years of secondary school level A
Schulhaus Hohfurri Winterthur

CERTIFICATIONS

- First Exam Cambridge English**
Upper-intermediate English language exam
7 years of school teaching
- Project Management Fundamentals**
3-day course - fundamental methodologies, concepts, processes, and techniques to successfully manage a project
Hewlett-Packard GmbH

HOBBIES & INTERESTS

Ride Bicycles	Stay and love places	Travel the world	Be productive
Live moments	See the nature	Go out with friends	Listen to music

LANGUAGE SKILLS

GERMAN First language	ENGLISH Advanced level	FRENCH Basic level
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