

DONALD AMBROZIAK

GRAPHIC DESIGN



PORTFOLIO/SOCIAL

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EXPERIENCE

WENDOVER ART GROUP

January 2013 - Present

IN HOUSE GRAPHIC DESIGNER

Wendover is a wall décor design and manufacturing company that creates artwork for major hotel chains, retail stores, and healthcare facilities all over the world. Responsibilities include;

- Art Sourcing: Conceive and interpret design concepts with a team of art consultants, art resourcers, and the print department.
- Art Development: Digitally and traditionally create artwork that reflects designer needs and consumer trends
- Graphic Manipulation: Including photo restoration, digital collage, adding or removal of imagery, using the adobe creative cloud suite of programs.
- Time Management: Handle multiple projects at one time with tight deadlines without a loss of product quality. Delegate tasks to other graphic designers to facilitate project flow.
- Prepress: Prepare files for print on photo paper, mat paper, stretched canvas, vinyl, acrylic, dibond, and wood.
- Marketing: Produce sales collateral, advertising, eblasts, web graphics, and corporate communications.

Worked on the development of new brand schemes for Marriott Townplace Suites, and Holiday Inn Express. As well as the creation of art for notable clients such as Pottery Barn, Williams-Sonoma, Crate & Barrel, Hilton, and others.

FREELANCE DESIGN

2006 - Present

GRAPHIC DESIGN, BRANDING, PACKAGE DESIGN

Cultivate relationships with clients in diverse fields and produce distinctive concepts and visuals for their businesses. Some notable projects include the following:

- Developed new identity and branding for Barley Mow Brewing Company in Largo Florida. Created designs for their logos, ad campaigns, merchandise, truck wrap, and can and bottle labels.
- Produced a logo, billboards, newspaper ads, mailer ads, web ads, email ads, flyers, maps and more for Localtopia, a St. Petersburg Florida non profit festival.
- Created a new ad campaign including tag lines, logos and photography for the Florida Beer Company as well as made for them the best selling shirt at the Great American Beer Festival in Colorado two years in a row .

ENVIRONMENTAL SCIENCE ASSOCIATES

2006 - 2012

ASSOCIATE III

Employed as a noise pollution, air quality, and greenhouse gas consultant. Duties included; data analysis, technical document writing, map development, and presentations for environmental impact reports.

EDUCATION

ECKERD COLLEGE

2002 - 2006

- BFA - Double Major in Visual Arts and Environmental Studies