



## about

Creative individual with the ability to handle multiple tasks and adapt to an ever changing environment. Dynamic team player with exceptional collaborative and interpersonal skills. Highly skilled in color management, retouching and offset press checks. Passionate to grow and thrive within a great company.

## employment

### Pier 1 Imports, Fort Worth , TX July 2015 - Present

Create marketing communications from concept to completion through print and digital formats; projects including but not limited to direct mail, outdoor signage, special events promotional materials, credit and loyalty program branded materials, gift card artwork, emails

Organizes projects and meets assigned deadlines

Collaborates and contributes to the development of ideas and solutions

Works closely with the senior art director to guide and improve the dynamics of the graphic design team

Research current trends and retail markets

### Love Betty Creative Design, Arlington , TX July 2010 - Present

Concept and design paper materials for clients

Retouch photography when needed

Assist creative director in approval of artwork

Maintain brand style and guidelines throughout created assets

Assist in the maintenance and design of the company website

Attend needed press checks for approval

Collaborate with clients and creative director to provide creative solutions



## education

### **BFA in Visual Communications, Emphasis in Graphic Design**

Texas A&M University-Commerce  
Universities Center of Dallas  
*Anticipated Graduation -  
May 2014*

*Awards/Recognition:*  
*President's Scholars - 2011, 2012*  
*Dieline Student Spotlight - 2011*

### **Associates of Applied Science in Graphic Design/Multimedia**

Westwood College of Technology  
Fort Worth, TX  
*December 2004*

*Awards/Recognition:*  
*Dean's List, Executive Director's List,  
Academic Honors*

## references

*Available upon request*

### **Heritage Auctions, Dallas, TX    November 2005 - August 2011; November 2013 - July 2015**

Lead the digital color specialists for the fine art department  
Work with photographers to keep a progressive flow of imagery  
Apply solutions to reduce productivity time and maintain quality  
Coordinate retouching workflow and maintain file archives  
Delegate tasks to other members on my team in order to meet  
production deadlines efficiently  
Problem solve as necessary to maintain consistent workflow  
Retouch and adjust color on photos using RGB or CMYK channels  
inside photoshop  
Handle various mediums of art  
Execute all image related requests  
Attend all off site press checks for approval  
Operate the Epson 9800, using Colorburst Rip Software

### **Peyronet Photography, Arlington, TX    January 2012 - October 2013**

Color correct all portrait and event sessions  
Sort and size files to upload for social media use  
Provide office assistance and organization  
Improve the branding of the company by designing logos and  
promotional collateral  
Attend promotional/networking events and assist at vendor table  
Design wedding albums and guest books for clients using Fundy,  
Album Builder 4

## freelance experience

### **Photo Retouching and Color Correction**

#### **Pier 1 Imports, Fort Worth, TX    July 2013 - November 2013**

Assist the Prepress Department with retouching and color  
correction on all print and web materials  
Color match to product

#### **Heritage Auctions**

Assist the jewelry and fine art venues with retouching and  
color correction  
Provide guidance by troubleshooting errors in color and  
assist to make improvements where necessary  
Attend press checks for catalogs and direct mail pieces at  
the off-site or on-site presses