

Dror Ogen



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DATE OF BIRTH January 14, 1984

PROFESSIONAL EXPERIENCE

Product Manager **888 Holdings**

[January 2014 to Present](#)

Ideate and ship games, admin tools, and retention features on 888's B2B platform.

Responsibilities

- Ideate new games, retention features, and admin tools according to product roadmap
- Conduct research, gather requirements, and produce concepts
- Create high fidelity mockups and validate them through user testing sessions
- Work with designers to turn mockups into final graphic designs
- Breakdown concepts into highly detailed user stories for on/offshore dev teams' backlogs
- Work closely with teams during development
- Present products to marketing teams to realize their full potential
- Monitor results and optimize with new features
- Evangelize new features with B2B partners, upper management, and across all departments

Product Manager **Veribo**

[June 2012 to January 2014](#)

Deliver internal products for the professional services team as well as Veribo's B2C solution: LookUpPage, a mass-market platform for self-service online reputation management.

Responsibilities

- Gather requirements
- Create mockups and validate them with user testing
- Write detailed BRDs
- Manage external contractors and an internal dev team
- Communicate dev status to management and customers

Project management officer **Elbit Systems**

[March 2011 to June 2012](#)

Part of the project management team on an international, large scale, defense project.

QA Zlango

May 2006 to October 2008

Test Mobile and IM platforms, reporting on and prioritizing bugs, collaborating with remote developers.

EDUCATION

UXV Certification John Bryce

2013

Extensive, hands-on user experience training

B.Sc. Industrial Engineering Ben Gurion University

2008-2012

Majored in Information Systems. Final project executed at Blat-Lapidot Salesforce.com Consulting, designing and implementing the recruitment module and implementing business process automation.

MILITARY SERVICE

Artillery Core NCO IDF

3/2003 to 3/2006

Team leader at NCO school. Head of standards and training for "Nurit" unit.

LANGUAGES

Hebrew (mother tongue)

English (fluent)

PERSONAL INTERESTS

Young Judea – Folk dancing instructor for the Jewish Agency

Reading, Cooking, Running, Cycling