

Caterina Nasini
Graphic Designer
London

metacaterina@gmail.com
cateranafleur.carbonmade.com

Passionate about everything that is artistic and very curious of all media necessary to achieve the result needed.

Attention to detail and respect of deadlines are my priorities.

I work well in a team as it stimulates my ideas and makes me approach my task from different point of views.

I'm driven and focused and enjoy the process of research that gets me to the final idea.

I'm curious about anything that can help me create the ideas forming in my brain.

I'm fast learning and open minded, I collect images in my mind, intake everything that is interesting to me or my current task and I can use it to create new outstanding visual solutions.

I have a great eye for composition, I'm very precise, passionate and motivated.

I'm also a photographer and have experience in book binding and traditional print making.

I enjoy drawing and the creation of anything visual that requires for my hands to get 'dirty'.

EXPERIENCE

General Assistant & Social Media

London School of Photography 2013 - Present

My job requires assisting teacher during Studio Lighting classes, managing the studio and keeping it in place.

I meet with anyone who requires assistance or has any queries about the school, I am the to go person for introducing new students to the school's facilities.

I'm responsible of the Social Media content, that includes research for posts and Newsletter themes.

I create banners, headers, handbooks, certificates, slideshows and curate the Newsletter layout.

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Graphic Design/Printed brochure - see.saw

see.saw for Zeo - June 2015 www.drinkzeo.com

See.saw's client was zeo - an all-natural, low sugar, low calorie soft drink which has just launched four flavours in time for summer. Zeo was launching the #BrighterSide campaign to encourage existing and new fans of the soft drink to take their lives from bright to brighter.

The client wanted the dossier to have a lifestyle magazine feel to it: clean, natural, fresh and with an overall 'feel good' sense. I created the brochure following the guidelines and respecting a very tight deadline.

Photography/Editing - Veronika Wick

December 2011 - www.studiorestaurowick.com

Veronica Wick is a paper, book, photography restorer based in Florence.

I was asked to take photos of the studio and work in progress for promotional use.

Graphic Designer - Digiarte

September/October 2011

I created a poster and brochure cover for the 8th edition of DIGIARTE exhibition in Florence.

I used my own photography and vectors to create a surreal and appealing minimal illustration for the catalogue cover.

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ALBUM COVERS

I often worked with musicians to create impact images for their album covers and concert posters.

This is a process I very much enjoy, as I think of music as an essential part of my life.

I love the process of discovering what's behind the song and fuse my interpretation of them together with the musician's.

ENDA - "Tangents of a non existing circle"
August 2012

This was a small production for Italian songwriter Enda. I used existing photos from my own archive to complement the quiet music Enda created for his EP.

L'IDIOTA - "Santo Subito"
March 2011

My collaboration with L'Idiota was 3 years long. I took backstage photos, promotional shots and designed promotional material for him, following him around the region and documenting his creative process.

PHOTOGRAPHY

This is my photography website:
<http://cargocollective.com/caterana>

and a link to see/download my self-designed books:
<http://cargocollective.com/caterana/BOOKS-Free-Download>

THANKS FOR YOUR TIME!
(References upon request)