



## ELI LEVINE

Product Designer

*Over 10 years of design experience, I have built the toolbox needed to take a leading role in driving challenging missions to their successful conclusion, working with other talented individuals to create a winning product.*

**UI/UX Design:** Web/mobile Design, interaction, layout, vector illustration, prototyping, HTML/CSS, wordpress

**Motion Design:** Art Direction, Concept Art, Motion Graphics, Animation, Compositing, Editing

**Advertising:** Digital marketing, Brand, Corporate Identity, Logo Design

### CONTACT

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### EXPERIENCE

MOOVIT | JUN 2014 - FEB 2016

#### Digital Designer

- User interface and Experience design of app products, from wireframe scatches to a full designed prototype.
- Designed and conceptualised global campaigns across all digital platforms, pushing Moovit to be the #1 local transit app in the world, trusted by over 30 million riders across more than 800 cities.
- Created product launch campaigns, from initial design concept down to final details: digital ads, video ads, social media activity, landing pages, popups, icons and logo design.
- Created video ads, including art direction, illustration, editing, special effects and sound.

FREELANCE | JUL 2010 - JUN 2014

#### Product / Motion Designer

- Design + Post production of Corporate videos, TV Promos, Presentations, Music videos, Branding etc.
- Design and Animate promotional videos, presentations and infographic animation for a various companies - political parties, NGOs, travel agencies, Advertising firms.
- Design websites and Mobile apps.

YKM INTERACTIVE | AUG 2008 - JUL 2010

#### Web / Motion Designer

- Designed Websites, Flash sites, banners, Web\Mobile Apps, Motion Graphics for major Israeli companies.

JLM FINE ART PRINTS | JUL 2005 - OCT 2006

#### Graphic Designer

- Graphic Design - Designed book covers, magazine layout, advertisements, etc.

### EDUCATION

Bezalel Academy of Art and Design, Jerusalem

B.Des, Visual Communication

Motion & Interactive design

2004 - 2008

### PROGRAMS

