

# FATIMAH WELER

BRANDING IMAGINATIVE skilled **CREATIVE GENIUS** MARKETING *guru* GOVERNMENT  
HEALTHCARE *artistic* INSPIRED TRIAL GRAPHICS innovative solutions

## HIRE ME! HERE'S WHY:

I'm a graphic designer with over 15 years of experience producing all types of creative solutions from business cards to publications and everything in between.

In addition to a great range of design work, my industry experience is equally as versatile.

I am currently seeking a position that will continue to utilize my skills and creativity.

## CONTACT ME! HERE'S HOW:

**web** fatimahakim.weebly.com/  
**mail** fatimahhakim@gmail.com  
**phone** 703.899.5310

## TECHNICAL SKILLS

Mac OS and PC Systems  
Adobe CS6  
Powerpoint  
Keynote  
Prezi

## EDUCATION

Northern Virginia  
Community College  
A.S., *Visual Communications*

## OTHER SKILLS

Publication Design  
Typography  
Photo Editing  
Icons and Infographics  
Project Management

## EMPLOYMENT HISTORY

### CREATIVE CIRCLE – Washington, DC      CONTRACT DESIGNER 2014 – PRESENT

Office of Financial Research – Washington, DC

- Layout of publications and annual report

ATD – Alexandria, VA

- Contract graphic design work for trade association
- Book and magazine layout; web and email graphics; logos and infographics; tradeshow and marketing graphics

### PRR – Washington, DC

### GRAPHIC DESIGNER 2013 – 2014

- Provided graphic design support for PRR's east coast team
- Design needs included brochures, signage, flyer's, web support, annual reports, marketing materials, infographics and more for projects just as DDOT and VDOT

### FREELANCE WORK

### GRAPHIC DESIGNER 2008 – 2013

In 2008 I decided to focus on freelance projects. During that time I designed creative solutions for companies small and large. Projects included:

Fort A.P. Hill VA (Rebranding and Marketing), CompTIA (Corporate Report, Powerpoints and Catalogs), A2L Consulting Trial Graphics (Illustrations and PowerPoint presentations for use in the courtroom), Layout 2 Army magazines, brochures and annual reports for the National Cancer Institutes, publications for Howard University, brochures for the Smithsonian and much more

### INSTINCT DESIGN – Fairfax, VA

### GRAPHIC DESIGNER 2007 – 2008

- Redesign and layout and of a monthly publication
- Magazine and newspaper ads
- Tradeshow and marketing graphics

### S&R COMMUNICATIONS – Raleigh, NC

### GRAPHIC DESIGNER, 2006 – 2007

- Lead designer for visual campaigns used to market medical education programs
- Layout of meeting and training materials as well as presentations
- Works closely with art and creative director to create collateral for national ad campaign

### BOSS STAFFING – Washington, DC

### GRAPHIC DESIGNER 2003 – 2006

- Boss Staffing is one of the top creative staffing agencies in the DC area. Some of my projects included: redesign of marketing materials as well as conceptual design of meeting materials; promotional and advertising campaigns; layout of publications

### CEA – Washington, DC

### JR. GRAPHIC DESIGNER 1999 – 2003

- Original concept and design, project management, photo editing, typesetting, publication layout, logos and brochures, pre-press, file conversion, and photo research
- Design of tradeshow/conference graphics and materials
- Tracking and assigning of incoming projects, liaison between designers and clients