

MIKE GREENBERG

PRODUCER / SHOOTER / EDITOR

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Employment

9/2015 - PRESENT

Whistle Sports Senior Creative Producer (New York, NY)

Oversee and lead production on premium Original Content and Branded Initiatives. Recent Projects:



"World's Longest Touchdown Pass" - Jan - Feb 2016

A coproduction with YouTuber Devin Supertramp to Promote Pepsi and Papa John's during the big game. Starring Joe Montana the video features 6 skydivers, a C130 aircraft and no visual effects.

verizon "Closed Course: Sarajevo" - Sep - Dec 2015

Budget, produce and co-direct a 10 episode series for Verizon's go90 platform starring 30 athletes traveling across the world to convert abandoned Olympic Ruins into playgrounds for their sports.

5/2013 - 9/2015

Alkemy X (formerly ShootersINC) Producer-Development (Philadelphia, PA)

Ideate, develop, shoot, and edit pitches and pilots for original unscripted TV series for clients like **VH1, Food Network, Velocity**. In addition to development workload, shoot, edit and animate advertising projects for network, brand and agency clients.

11/2007 - 5/2013

Freelance Shooter / Editor / Motion Graphics (Washington, DC)

Shot, edited and animated for an array of mediums. Cut shows for **National Geographic** (Snipers Inc), **Travel Channel** (Ultimate Travel), **G4** (Bomb Patrol: Afghanistan) and **RLTV** (Second Act).

In the political world, most notably with **Shine Creative** in DC, Mike designed and spliced 75+ political ads on both sides of the aisle including; Ron Paul, Gov. Terry Branstad, NRCC, and DCCC among others. Contracted with **Brightline Interactive**, Mike created content for experiential marketing campaigns with clients like **Army National Guard, US Army, Geico Powersports, and Novo Nordisk**.

Select Client List:

- Shine Creative - Editor / Animator
- Big Fish Entertainment - Editor
- Alfano Communications- Editor / Animator
- Inter-American Development Bank - Editor / Animator
- Cutatro Cabezas - Editor / Cameraman
- Treadmill Productions - Editor / Cameraman
- Brightline Interactive - Editor / Animator

11/2005 - 3/2008

MVI Post Interactive Media Designer (Washington, DC)

Authored DVD series and managed digital video compressions for the facility while assisting in editorial, dubbing and quality control departments.

Hobbies & Interests

Snowboarding, Crossfit, Photography, Travel, Music Festivals, EDM, Alt Country, Indie Rock, Volleyball, Personal Finance

Status

Experience: 9 Years
Availability: Currently Employed Full-Time

Education

2007-08
George Mason University
Film & Video Studies
GPA: 3.44

2006-07
Thomas Edison HS of Technology
Graphic Design
GPA: 4.0
2007 Student of the Year

Honors

Team Member on 2009 ADDY "Best of Interactive"

NFIB Young Entrepreneur Scholar

4th Place Skills USA, MD 2007 Conference
"Advertising Design"

Professional Skills

Premiere ●●●●●
After Effects ●●●●●
Filming ●●●●
Photography ●●●●
C4D ●●