

FRANK WILLIAM MILLER, JR.

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P +1 718 840 8510 **E** fwmj@fwmj.com **W** fwmj.com**PROFILE**

Highly creative and multitalented creative director with extensive experience in marketing, content creation, content management, and digital & print design. A detail oriented, deadline driven, and collaborative team player.

WORK EXPERIENCE

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|---|---|
| <i>2013-2014</i>
<i>2014-Present</i> | COMPLEX MEDIA LOS ANGELES, CA
MARKETING DESIGNER
Senior most marketing designer for recently founded Los Angeles office, designing sales activations for proliferation across an ad network of several dozen entertainment websites, print adverts for the physical magazine, as well as mock ups for RFPs. <ul style="list-style-type: none">• Designed first-to-market media units from ideation to completion for multi-million dollar media buys for clicnets such as Dr Pepper, Nissan, Kia, Sony, Levi's, adidas, Dockers and more• Creation of UI templates and wireframes for media units used across marketing departments in both Los Angeles and New York offices• Responsible for orientation and training of new full-time/part-time design personnel |
| <i>2010-2012</i> | ITALIAN WINE MERCHANTS NEW YORK, NY
ART DIRECTOR, BRAND MANAGER, & E-COMMERCE
Integral member of the marketing department in charge of branding, e-commerce, maintenance of the company blog and social media outlets. <ul style="list-style-type: none">• Designing all marketing material including weekly print adverts for tasting events, wine club applications, e-letter blasts, logos, and wine catalogs• Designing wine labels ensuring compliance with government regulations• Photograph incoming wine bottles and bottle openers for e-commerce site and marketing material |
| <i>2010</i> | ROCKSTAR GAMES NEW YORK, NY
ONLINE PRODUCER
Co-managed designers & developers, oversaw production for multiple, concurrent web initiatives in the New Media Department <ul style="list-style-type: none">• Oversaw development of <i>Max Payne 3</i> microsite• Edited and approved weekly e-mail blasts, managed e-mail database• Oversaw music centric blog entries & gaming title microsite featurettes• Produced redesign of corporate careers site focusing on UI/UX and cross platform compatability• Managed company social media outlets including Twitter and Facebook |
| <i>2006-2009</i> | HOT 97/EMMIS COMMUNICATIONS NEW YORK, NY
INTERACTIVE BRAND MANAGER/ART DIRECTOR
Team lead for HOT 97 Interactive Department. Oversaw day to day production of HOT 97's online presence, receiving the award of <i>Best Hip Hop Radio Website</i> by VH1 Hip Hop Honors for 2 consecutive years. <ul style="list-style-type: none">• Produced, designed, and executed the redesign and relaunch of HOT97.com• Managed a team of 8 full-time/part-time junior designers, staff writers, video editors and rotating set of graphic design interns• Edited and approved bi-weekly e-mail blasts, managed e-mail database of ~260,000• Executed programming and marketing initiatives online, leveraging the stations unparalleled access to talent, to drive month to month growth in site traffic• Worked with clients and account managers to execute multiple, concurrent ad campaigns• Designed stage layout and marketing materials for HOT 97 Summer Jam, the world's "largest Hip Hop concert" attended annually by ~40,000 fans |

*1999-Present***RAPPERS I KNOW HOUSTON • BROOKLYN • SANTA MONICA • SEATTLE
MUSIC LABEL, MUSIC MARKETING, CREATIVE DIRECTION & GRAPHIC DESIGN**

Independent creative director & marketing consultant for music artists, music related brands and companies, with supplementary music blog highlighting compelling upcoming artists, several of which are distributed via the music label

- Providing creative direction and design for album and marketing campaigns
- Produced and executed an independent music showcase for SXSW in 2011, secured performing talent, designed and produced merch
- A&R during conceptualization and recording process, leveraging relationships with artists and producers/musicians
- Past & present clients include: Danny Brown (Fool's Gold), Jay Electronica (Roc Nation), Just Blaze (Jay-Z/Eminem), Chris Daddy Dave (Robert Glasper/D'Angelo), A Tribe Called Quest, Talib Kweli, Roc Nation, Rawkus Records and more.

TECHNICAL PROFICIENCY

Platforms *Mac OS X, Windows 8*

Applications *Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Adobe Acrobat, Microsoft Office Suite (Word, Powerpoint, Excel), HTML, Javascript, and CSS3*

EDUCATION**RICE UNIVERSITY**

Degree Pursued: Bachelor of Arts
Major: Visual Art & Art History

HOUSTON, TX

Focus: Graphic Design

References available by request.