

# CHRISTINA NGO



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## EDUCATION

### AMERICAN UNIVERSITY

Washington, DC | Aug 2013 – May 2017

BA, Graphic Design

## SKILLS

Illustrator After Effects

Photoshop Photography

InDesign HTML/CSS

### FAMILIAR WITH:

Python Programming Language

Java Programming Language

### CAPABILITIES:

Project Management

User Interface Design

Front-end Development

Wireframing

## AWARDS

### AMERICAN UNIVERSITY DESIGN SHOW

Washington, DC | 2016, 2017

Poster series and animation selected for a juried exhibition

### OUTSTANDING PUBLIC RELATIONS

Washington, DC | 2014–2016

Presented by the Office of Fraternity and Sorority Life at American University

## MEMBERSHIPS

### PHI SIGMA SIGMA SORORITY

Washington, DC | 2014–present

Public Relations Chair 2014–2016

### AU WOMENS RUGBY

Washington, DC | 2014–2017

## EXPERIENCE

### DESIGN INTERN | AMERICAN INSTITUTE FOR CANCER RESEARCH

Washington, DC | Dec 2016 – May 2017

- Lead role in presenting design direction to the education team during meetings and coordination with other members to finalize print and digital pieces
- Primary developer of the 2017 AICR Annual Report and its design
- Key team member responsible for redesigning brochures and creating infographics for multiple campaigns and series'
- Lead coordinator for the design of educational materials on social media platforms
- Design leader for materials mailed to AICR donors
- Quality control coordinator for packaging and sending print materials to printers and specifying directions to ensure high quality products are being sent to partners
- Leading role in AICR marketing design for cancer awareness conventions and fairs
- Coordinate with other internal teams such as the research team in order to provide partners, doctors, donors, and clients with up to date information

### RESIDENT ASSISTANT | AMERICAN UNIVERSITY

Washington, DC | Jan 2016 – May 2017

- Key role in developing a community amongst upperclass residents through programming and engagement as well as resolving problems and conflicts between students
- Leader and coordinator of event marketing for hall-wide events which leads to successful attendance such as over 100 residents in attendance at financial and career workshops and full capacity for the spring barbeque
- Collaborate with 12 other resident assistants on my staff to plan hall-wide programs
- Successfully meet strict administrative deadlines such as program planning, completing duty shifts, and attending meetings and in-services as well as reporting to higher up on a bi-weekly basis

### DESIGN INTERN | UPACE FITNESS

Washington, DC | Dec 2015 – May 2016

- Key participant in developing big idea concepts and design exploration and collaboration with other interns and agency team
- Integral role in the creation of branding ID system and logo design
- Primary role in business development design
- Leading role in designing promotional print and digital campaigns, posters, display banners, infographics, emails, and lead developer of the Upace design manual

### PUBLIC RELATIONS CHAIR | PHI SIGMA SIGMA

Washington, DC | Dec 2014 – Dec 2016

- Lead role in successfully marketing all events through multimedia campaigns by communicating with other members of E-board and E-council to specify event information. This led to receiving the award for Outstanding Public Relations
- Sole admin and controller of all Phi Sigma Sigma social media platforms including twitter, facebook, instagram, tumblr, and snapchat
- Responsible for designing, communicating with representatives, and ordering mass apparel for a number of events while following strict budgets